



Eastman Naia™ cellulosic staple fiber

Media Photography



Beautiful, innovative fabrics for forward-thinking brands

Naia™ cellulosic staple fiber can be blended with other eco-friendly materials like lyocell, modal and recycled polyester to make stunning sustainable fabrics.



Soft, quick-drying and reduced pilling

Garments made with Naia™ Staple Fiber are extremely soft to the touch, quick-drying and safeguard fabrics against fuzz appearance after repeated wash and wear.



Sustainable fabrics for everyday wear

Naia™ Staple Fiber is a cellulosic fiber sourced from sustainable wood pulp. Naia™ based garments broaden the possibilities in womenswear, loungewear and athleisure.



Best-in-class spinners

Eastman is working in collaboration with a global network of best-in-class spinners to create Naia™ staple fiber.



A true partnership with global spinners

Eastman has worked closely with spinners to develop the versatility of Naia™ staple fiber and make it available to brands around the globe.